

## Structured Data Template – Product Pages With Minimum & Maximum Prices

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "Example Dress",
  "image": [
    "https://butterflybridalboutique.co.uk/wp-content/uploads/2019/09/example1.jpg",
    "https://butterflybridalboutique.co.uk/wp-content/uploads/2019/09/example2.jpg",
    "https://butterflybridalboutique.co.uk/wp-content/uploads/2019/09/example3.jpg" ],
  "description": "A beautiful botanical-inspired wedding dress featuring floral lace, a sweetheart neckline and detachable draped sleeves",
  "brand": {
    "@type": "Website",
    "name": "Example Designer",
    "sameAs": "https://exampledesigner.com/" },
  "offers": {
    "@type": "Offer",
    "url": "https://butterflybridalboutique.co.uk/shop/example-dress/",
    "price": "800.00",
    "priceCurrency": "GBP",
    "eligibleQuantity": {
      "@type": "QuantitativeValue",
      "minValue": "800.00",
      "maxValue": "1200.00" },
    "itemCondition": "NewCondition",
    "availability": "InStock",
    "seller": {
      "@type": "Store",
      "name": "Butterfly Bridal Boutique",
      "@id": "https://butterflybridalboutique.co.uk/",
      "image": "https://butterflybridalboutique.co.uk/wp-content/uploads/2017/11/HayleyRuth-Photography-6th-Birthday-1005-1-743x495_c.jpg",
      "address": {
        "@type": "PostalAddress",
        "streetAddress": "7A Deans Court",
        "addressLocality": "Bicester",
        "addressRegion": "Oxfordshire",
        "postalCode": "OX26 6RD",
        "addressCountry": "GB"},
      "telephone": "+441869 320556" }
    }
  }
}
</script>
```



WEDDING  
INSURANCE GROUP

PROTECTING YOUR WEDDING BUSINESS

weddinginsurancegroup.co.uk