



Guides for Brides



" We are absolutely delighted with the results we have had since advertising with Guides for Brides. Bookings are up, interest is high, and referrals from the Guides for Brides website are consistently in the top 10. "

- Hedingham Castle

**G**uides for Brides is a multi award winning company that puts wedding consumers and wedding businesses in touch with each other.

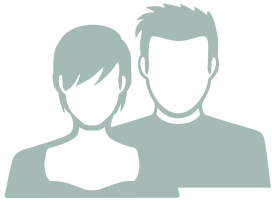
We deliver the most accurate, helpful and unrivalled depth of information to brides and grooms so they need look nowhere else. Our clients thank us for being the most effective and trusted place to promote their businesses.

Last year alone we put 1,200,000 customers in touch with the 80,000 wedding businesses we represent. In addition to our website and wedding planning tools we have a significant social media following of 120,000.

Our domain name and targeted marketing ensures a totally relevant audience for you, as supported by a remarkable 2% bounce rate on our site.

Who we are and what we do for you...

## Statistics from 2017



**1.2 million**  
targeted visitors  
per year



**7.5 million**  
page views per year  
and growing rate of 29%



**120K**  
social media followers

We are trusted partners of numerous quality wedding brands including:



BRIDELUX™



### Key Facts

- Established in 1995 as a trusted brand, experienced in marketing wedding businesses.
- 80,461 businesses listed.
- Dedicated account manager.
- Quality leads from genuine couples.
- We put you in direct contact with brides and grooms.
- UK's largest wedding fair diary.
- We're not just online. Producers of wedding Apps, magazines, fairs, awards and conferences.

" Guides for Brides have proved to be an exceptionally effective media partner for the Bridelux brand enabling us to further increase our reach to a significant number of high-spending brides and grooms."

- James Lord - Bridelux

The best place to promote your business...

## Online Profile

The most cost effective, efficient and measurable way to reach brides and grooms looking for your service.

---

**Price from £195 + VAT - £595 + VAT per year**

---

depending on position in county and category.

See examples on:

<https://www.guidesforbrides.co.uk/find/wedding-venues/oxfordshire>

## Money Back Guarantee

We are so confident in our online profiles, that if you're not totally happy after 3 months of advertising with us, we will refund 100% of your costs and give you an additional 3 months free.



## Your Wedding Fair

List your event on the UK's busiest wedding fair diary.

- Boost your visitor numbers.
- Reach potential exhibitors.

---

**Prices £50 + VAT for a Featured Listing**

---

**Prices £200 + VAT for a Spotlight Listing**

## Banner Advertising

Visual exposure on multiple pages, linking straight to your site and accelerating your results.

---

**Price from £240 + VAT to £460 + VAT per year**

## Extra Exposure

We give our advertisers regular mentions on social media. If you would like to boost a new product or supercharge your marketing to generate even more enquiries and business, you can access our extensive social media following with one of our extra exposure packages.

---

**Prices start from £495 - £1995**

Options include:

- Competitions, Reviews.
- Facebook, Instagram, Twitter, Pinterest.
- Newsletter, Solus.
- Headline Banners.

**Each package is tailor-made so contact our Marketing Team now on 01235 770078 to discuss the options.**

" Guides for Brides provide an amazing platform for promoting our venue."

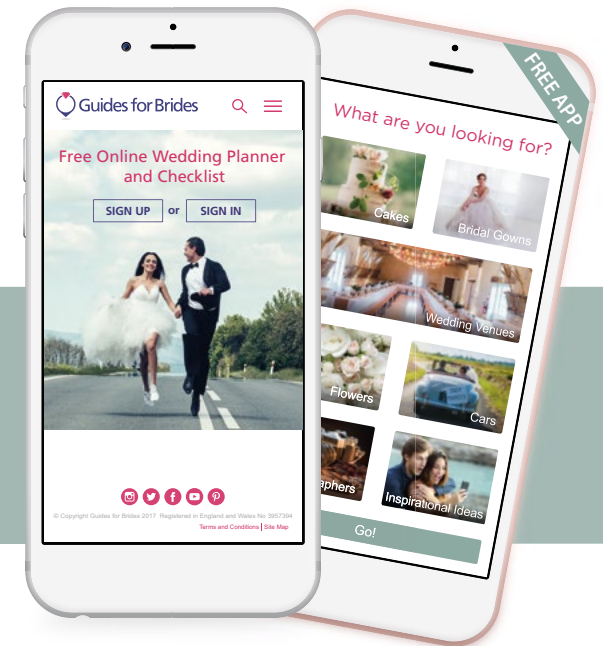
- The Tythe Barn

What is right for your venue?

- Guides for Brides was the first to launch an online wedding website, first to launch a mobile wedding app, first online interactive wedding planner.
- Our team have extensive industry knowledge and are involved with the leading industry events. We carefully watch the market and we stay a step ahead.
- We keep ahead of the trends so you don't have to.
- We include our advertisers in all our new technology **absolutely free of charge**.

## The Wedding Planner and PLANIT

Popular Mobile Apps -  
two of the latest innovations from  
Guides for Brides



Identified and supported by  
Goldman Sachs as  
a high growth business.

"Our heritage will form a strong foundation from which we can safely innovate and grow to become the long term marketing leader."

Put your trust in us...

Director  
Alison Hargreaves

Sales Manager  
John Maddaford

Dedicated Account Managers  
Amy Jaremchuk  
Ali Moore  
Christine King  
Denise Huff  
Elaine Rough  
Megan Wiffen

Sales Support  
Hannah Bruce

Events Coordinator  
Jackie Melotti

Distribution  
Bill Hargreaves

Accounts  
Trudi D'Angeli

Web Development  
Flavius Fultman

Marketing Manager  
Jenny Brooks

Digital Marketing and Features  
Helena Jones  
Holly Lucas  
Isabel Hicks

Design  
Claire Rowland

Office Administrators  
Jodie Jordan  
Lucia Prentice

Contact us:

[marketing@guidesforbrides.co.uk](mailto:marketing@guidesforbrides.co.uk)

[sales@guidesforbrides.co.uk](mailto:sales@guidesforbrides.co.uk)



"I've had the pleasure of leading a committed team who deliver great customer service and consistently strong results for our clients year after year."

Our account managers genuinely care about their clients and enjoy their collective success."

- John Maddaford - Guides for Brides



Guides for Brides,  
Larkhill Farm,  
Larkhill, Wantage,  
Oxon, OX12 8PJ  
Telephone: 01235 770 078

Company Registration 3957394 VAT Registration No: 718 0835 32

We are here to help you succeed...

Call us now on 01235 770078